

Spend	Revenue	ROAS	Profit
\$8,000	\$16,000	2.0	\$8,000
\$13,000	\$25,000	1.9	\$12,000
\$18,000	\$32,000	1.8	\$14,000
\$23,000	\$39,000	1.7	\$16,000
\$28,000	\$42,000	1.5	\$14,000
\$33,000	\$45,000	1.4	\$12,000
\$38,000	\$48,000	1.3	\$10,000
\$43,000	\$50,000	1.2	\$7,000

Recommended budget	\$23,000
Target ROAS	1.7%

